



SOUTH DELTA MINOR HOCKEY ASSOCIATION

COMMUNICATION

Email is the current preferred method of electronic communication between team officials and players.

It is recommended that team managers communicate scheduling, logistics and other team communications to their team through SDMHA's team management platform (TeamSnap).

When communicating electronically or on the telephone (via phone call or text - unpreferred) with players about any SDMHA business, activities or events, including all hockey related matters, as well as scheduling and logistics, team officials must ensure that the player's parent or legal guardian is included in the communication as well as at least one other team official. For clarity, no team official is permitted to communicate with any player via private message or any other one-on-one or direct electronic platform or social media. In urgent emergency situations only, it may be appropriate for players to communicate with team officials via text message for informational purposes only (i.e. player cannot make practice, player is sick). In this case it would be appropriate for a team official to confirm receipt of the text message, but not to engage in any conversation over the topic via text message.

SOCIAL MEDIA

In accordance with [BC Hockey's Social Media](#) Policy;

BC Hockey Social Media Policy identifies the standard of behaviour which is expected of all BC Hockey members and participants including but not limited to; players, guardians, parents, coaches, officials, volunteers, directors, officers, committee members, team managers, trainers and administrators involved in BC Hockey activities and events.

BC Hockey is committed to providing an environment in which all individuals are treated with respect.

It is understood that many minor hockey associations, teams and players may have an official web page and / or social media account.

Social media accounts can include but are not limited to; Twitter, Facebook, Snapchat, Instagram, blogs, YouTube, etc. Social media is a public domain which may be used to enhance opportunities in life and hockey.

The positive use of social media is acceptable and encouraged by BC Hockey.

SDMHA agrees that all SDMHA related social media content should portray a positive image of SDMHA participants, teams and the association and provide opportunities to compliment and celebrate each other and any successes. Please ensure that you have permission of any participants before posting or sharing any identifiable images.

Inappropriate comments, pictures, racial slurs, threats against teammates, officials or opposing teams are prohibited. Social media may not be used to bully, harass, promote negative influences or criminal behaviour. Personal/ confidential information such as contact details or injury status should not be shared or discussed via social media.

Remember it is almost impossible to ever permanently and completely delete a post and it is almost always possible to trace its origin. Knowingly breaching this policy is a serious matter and as such ANY breaches will be subject to investigation after which any violators will face disciplinary action.